

Alex and Ani Sources Over a Dozen Creators to Hit Q4 Numbers

Alex and Ani believes in living an inspired, connected life.
Wear what you believe in, believe in what you wear.



After having 3 solid quarters, Alex and Ani approached us looking to have a strong Q4 to maximize the holiday season.

Deadlines were tight, but they needed to source and have their products shipped out to 20 creators quickly.



We made it happen. After identifying 20 key influencers and content creators, Monster Agency® was able to coordinate the shipping of their products, prepare, and run all the video sets so that Alex and Ani could pull off their Q4 marketing push.

Result:



Quickly found and coordinated with 20 creators to drive Q4 initiatives.

