

Damage Control Projects

Authentic Brand Image With Custom Videos

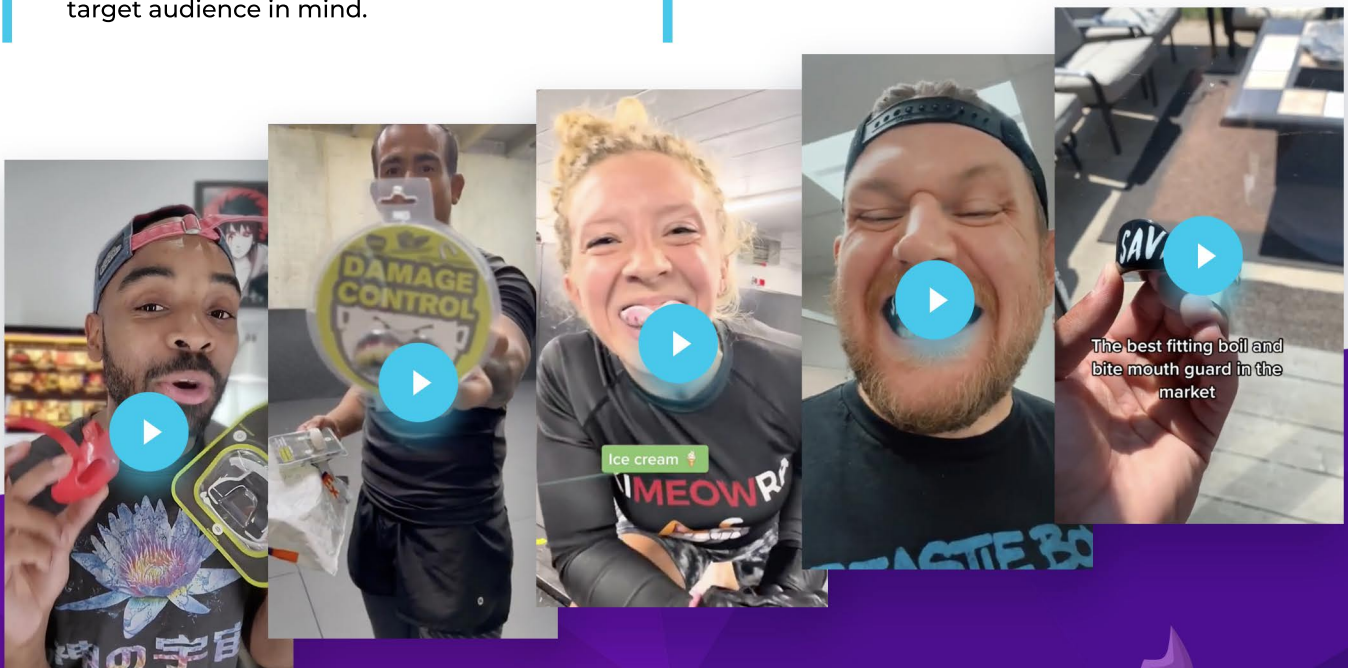
Damage Control allows you to design your own mouthguard guided by years of dental experience, scientific research, and a conviction to make the most comfortable, most protective, and best-fitting mouthguard in the market.



Damage Control was already doing an outstanding job marketing their custom mouthguards on TikTok but needed a more refined structure and was interested in projecting a more authentic brand image. Seeing the foundation Monster Agency® has established for others, they reached out to see how they could better scale with their target audience in mind.



We managed to curate 20 custom videos from athletes to help project an authentic brand image while simultaneously creating a little bit more salesmanship for purchase conversion-generating videos. The foundation was set for them to further scale their brand.



RESULTS:



Curated 20 custom videos
to project an authentic brand image.

